



BG Products, Inc.

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FOR IMMEDIATE RELEASE

BG PRODUCTS OFFERS CLEANUP SOLUTION FOR GDI ENGINES

WICHITA, Kan.—June 3, 2010 –BG Products, Inc., announces the new BG Gasoline Direct Injection Cleaner, Part Nos. 271 and 272. BG’s two-part chemical process quickly softens and disperses baked-on deposits, which accumulate on the intake valves of gasoline direct injection (GDI) engines.

The GDI engine has notable advantages over indirect injection such as more precise injection timing, better fuel economy, complete combustion, more efficient intake and higher compression ratio. However, GDI engines are also prone to early deposit buildup on the piston surface, intake ports and valves. As early as 20,000 miles, deposits in GDI engines can cause dramatic efficiency losses and low-mileage misfire codes.

BG’s Gasoline Direct Injection Cleaner and Gasoline Direct Injection Service Tools, Part No. 9060, eliminate deposits without complete disassembly that’s typically required to remove heavy deposits in GDI engines.

The GDI engine has been considered the best engine on the market today. With BG’s solution to early deposit buildup, that claim will ring true. BG field research has shown preventive maintenance, with BG 44K® and BG MOA® at each oil service, can prevent deposit buildup in GDI engines.

BG Products, Inc., is dedicated to making vehicles last longer and perform better. In partnership with an international network of distributors, BG serves the driving public with innovative products and proven programs of automotive maintenance. In a recent national survey, dealerships said they use BG Products as their supplier of fluid maintenance service products and equipment by a margin of nearly 3 to 1 over any other supplier, including Ford, GM, Toyota and Honda.

To find your local BG Distributor, go to www.bgprod.com/distloc.

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