



BG Products, Inc.

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FOR IMMEDIATE RELEASE

BG PRODUCTS INTRODUCES CLASS ACT™

WICHITA, Kan. – January 30, 2009 – BG Products, Inc., introduces a new and complete line of professional detail products distributed exclusively by BG. Class Act™ is a line of specially formulated automotive reconditioning products. The line includes everything from premium soaps and cleaners to superior waxes and dressings that deliver first-class results.

This exciting addition to our product portfolio allows BG Distributors to serve automotive dealers and other professional installers as a single-source fixed operations solution provider.

BG Products, Inc., is dedicated to making vehicles last longer and perform better. In partnership with an international network of distributors, BG serves the driving public with innovative products and proven programs of automotive maintenance. In a recent national survey, dealerships said they use BG Products as their supplier of fluid maintenance service products and equipment by a margin of nearly 3 to 1 over any other supplier.

To find your local BG Distributor, go to bgprod.com/distloc.

For additional information, contact:

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