



BG Products, Inc.

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FOR IMMEDIATE RELEASE

BG PRODUCTS INTRODUCES HEADLIGHT RESTORATION KIT

WICHITA, Kan. – November 5, 2008 – BG Products, Inc., introduces the first in a complete line of professional detail products distributed exclusively by BG. Class Act™ Headlight Restoration Kit, Part No. CA875, can increase headlight illumination up to 300%.

Most vehicles built after the early nineties are equipped with acrylic headlights, which eventually become cloudy from debris that causes abrasions to the lens. Additionally, exposure to weather, pollutants and solar radiation can further diminish the appearance of an otherwise attractive vehicle. But more importantly, it can reduce visibility during night driving. It's a problem that affects nearly every vehicle make and model, foreign or domestic.

The Class Act™ Headlight Restoration Kit involves a simple process, which includes lightly sanding the surface until the cloudy and discolored surface is removed, then applying a protective sealant. The service restores clarity and improves luminosity. It's completely safe to use and compatible with all headlight components.

BG Products, Inc., is dedicated to making vehicles last longer and perform better. In partnership with an international network of distributors, BG serves the driving public with innovative products and proven programs of automotive maintenance. In a recent national survey, dealerships said they use BG Products as their supplier of fluid maintenance service products and equipment by a margin of nearly 3 to 1 over any other supplier, including Ford, GM, Toyota and Honda.

For more information on Class Act™ Headlight Restoration Kit as well as the complete line of BG products, go to bgprod.com/products.

To find your local BG Distributor, go to bgprod.com/distloc.

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