



BG Products, Inc.

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For Immediate Release:

BG PRODUCTS, INC. ANNOUNCES APPOINTMENT OF DAVID VALLONE

BG Products, Inc., the leading provider of specialty automotive products and services for dealership fixed operations, is pleased to announce the appointment of automotive service industry expert David Vallone as advisor to its National Accounts department.

Vallone brings over 25 years of dealership and corporate automotive experience, including recent service as AutoNation's VP of Fixed Operations, where he successfully implemented the company's fixed operations "Service Drive Process" in 2005.

"We are fortunate to have an industry veteran with David's knowledge, experience and reputation working with us as we continue to strengthen our core dealership fixed operations programs," stated Aidan Dunleavy, BG's Senior VP for Marketing and Sales.

Commenting on his new role with BG Products, Vallone noted, "I've had an opportunity to meet and work closely with BG's corporate and field-based personnel and have been impressed with their vision and expertise. I am also very impressed with the competency and integrity of their new leadership, which has the company moving aggressively to expand dealership fixed operations programs for customers worldwide. I have visited their Research & Development labs and have first-hand witness of their ability to develop products and services that solve real world problems. Examples include their industry-leading EGR and Diesel Induction Services and others that have been approved and in some cases mandated by OEMs for warranty service, both domestically and internationally. BG Products is also ISO 9001:2000 certified, ensuring consistency in a robust quality management system, which I see evidence of and is a major difference between BG and some of its competitors. These strengths and abilities, coupled with a unified team of professionals and talented leaders, made my decision to work with BG an easy one."

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