



BG Products, Inc.

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FOR IMMEDIATE RELEASE

BG PRODUCTS, INC., INTRODUCES BIODIESEL FUEL CONDITIONER

WICHITA, Kan.—August 1, 2008—BG Products, Inc., introduces BG Biodiesel Fuel Conditioner, Part No. 240; a multi-functional fuel supplement formulated to improve all aspects of biodiesel fuel quality.

With more than 450 million gallons of biodiesel sold in the U.S., it is the fastest growing alternative fuel in the market. Currently, 49 states have laws and incentives concerning biodiesel with nine having state mandates requiring its use.

However, biodiesel has a high affinity for moisture, which can cause fuel degradation, component damage and microbial growth. Water contamination in biodiesel will reduce the heat of combustion, which contributes to more exhaust smoke, harder starting and less power. In moderate to cold temperatures biodiesel will solidify, thus plugging fuel filters and pumps. All these problems in part or as a whole can lead to catastrophic fuel system failure.

BG Biodiesel Fuel Conditioner protects against moisture contamination, guards against corrosion and stabilizes biodiesel in storage. It also reduces the risk of fuel gelling so that cold temperature performance is greatly improved.

This diesel fuel additive complies with the Federal low-sulfur content requirements for use in diesel motor vehicles and is EPA registered. Suitable for treating all types of biodiesel fuel.

BG Products, Inc., is dedicated to making vehicles last longer and perform better. In partnership with an international network of distributors, BG serves the driving public with innovative products and proven programs of automotive maintenance.

To find your local BG Distributor, go to www.bgprod.com/distloc.

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