



BG Products, Inc.

ADMINISTRATIVE OFFICES: 740 S. Wichita St. • Wichita, KS 67213
MAILING ADDRESS: P.O. BOX 1282 • Wichita, KS 67201

TELEPHONE: 316-265-2686 • TOLL FREE: 800-961-6228 • FAX 316-265-1082 • WEB: bgprod.com

FOR IMMEDIATE RELEASE

BG PRODUCTS, INC., WELCOMES WORLDWIDE SALES FORCE TO WICHITA

WICHITA, Kan.—October 20, 2008 – Over 500 BG distributors and sales representatives from the U.S., Asia, Continental Europe and Latin America will be arriving in Wichita this week for the BG Products International Sales and Marketing Conference, October 22-25, at the Hyatt Regency Hotel.

Nationally recognized speakers for the conference include keynote speaker and fighter pilot Lt. Col. Rob “Waldo” Waldman U.S. Air Force (Ret.) and bestselling author and business columnist Jeffrey Gitomer.

Founded in Wichita in 1971, BG Products, Inc., corporate offices and manufacturing facilities are located at 740 S. Wichita Street. BG also operates a distribution center in El Dorado, Kan.

BG employs 170 full time employees in Wichita and 13 in El Dorado. BG was the 2004 recipient of the Kansas Exporter of the Year award, presented by Governor Kathleen Sebelius. The company exports chemical products, lubricants and automotive maintenance equipment to over 50 countries.

BG Products, Inc., is dedicated to making vehicles last longer and perform better. In partnership with an international network of distributors, BG serves the driving public with innovative products and proven programs of automotive maintenance. In a recent national survey, dealerships said they use BG Products as their supplier of fluid maintenance service products and equipment by a margin of nearly 3 to 1 over any other supplier, including Ford, GM, Chrysler, Toyota and Honda.

For more information, visit www.bgprod.com.

For additional information, contact:

Aidan Dunleavy

Sr. Vice President of Sales and Marketing • (316) 265-2686 • adunleavy@bgprod.com

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